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Appleton-based Thomsen Realty Merges with Madison Company

Merger Creates National Opportunities for Local Firm

Madison, WI—Thomsen Realty LLC, a local commercial real estate broker operating in the Fox Cities and Green Bay area, announced today that it has merged with White Cap Real Estate, a Madison-based real estate investment company. White Cap Real Estate specializes in 1031 Tenant-in-Common (TIC) solutions and offers products on a national level.

The recently completed merger will allow Thomsen Realty to expand nationally and grow its 1031 Exchange and Tenant-in-Common business which Ted Thomsen, founder of Thomsen Realty, says has attributed to his company's recent growth.

"The merger was a good decision for both us and our clients," said Ted Thomsen, now co-founder of White Cap Real Estate. "We will continue to do business in Wisconsin, but this partnership with White Cap Real Estate opens the door to national opportunities and increased sales."

Earlier this month with Thomsen's team on board, White Cap Real Estate engaged California-based Empire Securities as the Managing Broker-Dealer for the firm's syndicated offerings and gained a strong west coast sales force. The company anticipates completing 8 to 10 TIC transactions in the upcoming year.

[White Cap Real Estate](#) is a boutique sponsor of quality investments in commercial and retail real estate in the Midwest and California. The company offers professionally managed, turnkey real estate investment products for those seeking 1031 Exchanges or direct investments in income producing real estate, with hassle-free ownership. White Cap Real Estate now has offices in Appleton, and Madison, Wis. and partners with firms in California. The firm is a member of the Tenant-In-Common Association (TICA).

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