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## **Lura Allen Joins White Cap Real Estate as Commercial Property Manager**

### ***Firm Hires Liaison to Handle Tenant Needs***

**Madison, Wis.**—White Cap Real Estate, a Madison-based commercial real estate company which specializes in 1031 Exchanges and Tenant-in-Common (TIC) investment products, has hired Lura Allen as Commercial Property Manager.

Ms. Allen will serve as White Cap's tenant liaison. She'll be responsible for day to day operations and maintaining building grounds, including completing work orders, hiring contractors and keeping White Cap's properties in pristine shape.

"The company's philosophy is to keep all of their properties in Class-A condition, and they're not shy about making improvements to keep their tenants happy," said Allen.

She also said the move will allow her to develop strong relationships with tenants all over the country.

"White Cap has some exciting projects in the works, and some of the properties are out of state," said Allen. "I'm looking forward to traveling throughout the U.S. to ensure our tenants' needs are met."

Prior to joining White Cap Real Estate, Ms. Allen had been responsible for launching a commercial property management division for a company in Birmingham, Michigan. There she managed 1.5 million square feet of industrial, office and retail property.

"With over 15 years of commercial property management experience, Lura is a great addition to our team," said Jason Punzel, principal of White Cap Real Estate. "She knows the market extremely well, has an upbeat personality and goes out of her way to serve our tenants."

*White Cap Real Estate is a boutique sponsor of quality investments in commercial and retail real estate. The company offers professionally managed, turnkey real estate investment products for clients seeking 1031 Exchanges or direct investments in income producing real estate. From offices in Wisconsin and Virginia, White Cap's team of real estate professionals, identify, underwrite, and acquire quality properties that provide investors predictable returns and minimal downside risk. The firm is a member of the Tenant-In-Common Association (TICA).*

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